



ÇANKAYA UNIVERSITY

Vocational High School

Course Definition Form

Part I. Basic Course Information

Department Name <i>Use capital letters only</i>	BANKING AND INSURANCE				Dept. Numeric Code	4 5	
Course Code	Dept. Code+Course No B A I 1 0 1	Number of weekly lecture hours	3	Number of weekly lab/tutorial hours	0	Number of Credit Hours	3
Course Web Site <i>Use capital letters only</i>					ECTS Credit	0 4	

Course Name

This information will appear in the printed catalogs and on the web online catalog.

English Name *maximum 40 characters*

Introduction to Banking

Abbreviated English Name *maximum 15 characters*

Int. to Bank.

Turkish Name *maximum 40 characters*

Bankacılığa Giriş

Abbreviated Turkish Name *maximum 15 characters*

Bank. Gir.

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
	<input type="checkbox"/> Consent of the Instructor		<input type="checkbox"/> Give others, if any.				
	<input type="checkbox"/> Senior Standing						
Co-requisites (if any)	1 st	2 nd	3 rd	4 th			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Course Type <i>Check all that are applicable</i>							
<input checked="" type="checkbox"/>	Must course for Dept.	<input type="checkbox"/>	Must course for other dept(s)	<input type="checkbox"/>	Elective course for Dept.	<input type="checkbox"/>	Elective course for other dept(s)

Part II. Detailed Course Information**Justification for the proposal** *Maximum 80 words*

Introduction to Banking course give students the concept of Banking, to provide basic knowledge to the students about the role played by the banking institutions in an economy. Course makes the students about the familiar with the operations of banking institutions in economy.

Course Description

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

The course will introduce undergraduate students to bank and definition of banking, historical development, banking styles, banking secrecy, information compilation and analysis, Central Banking, Commercial Banking, Investment and development banking, economic banking; installation and go into operation of banks, organization and management of banks, auditing of banks, legal framework of deposit accounts, operation procedure of bank accounts, check classes, legal framework of checks, foreign currency accounts and other fundamental banking services.

Course Objectives

Explain the aims of the course. Maximum 100 words.

Our course will provide a basic overview of the banking industry. Students learn to examine the principles of banking transactions and the various services of a bank. Also our course aim to develop a point of view about major banking products and processes. We discuss in detail the major active and passive products and the corresponding business processes, in particular check accounts, deposits and payment transactions and check classes.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

- Understand the banking system and how it operates
- Ability to compare the operations of national and state banks
- Understand the operation of banks

Course Outline

List the topics covered within each week.

Week	Topic(s)
1	What is Special about Banks?
2	Banking Activities and Current Issues in Banking
3	Types of Banking
4	International Banking
5	Theory of Central Banking
6	Bank Regulation and Supervision
7	Mid-term Exam
8	Banks' Balance Sheet and Income Structure
9	Managing Banks
10	Banking Risks
11	Banking Risk Management
12	Banking in the United States and UK Banking
13	Banking in Emerging and Transition Economies
14	Final Exam

Textbook(s) <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Barbara Casu Claudia Girardone Philip Molyneux	Introduction to Banking	Pearson	2006	978-0-273-69302-4
Feridun Kaya	Bankacılık Giriş ve İlkeleri	Beta	2011	9786053776284

Teaching Policy <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
Face to face learning and examination

Computer Usage <i>Briefly describe the computer usage and the hardware/software requirements in the course.</i>
Using Projector for Power Point Documents

Grading Policy <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	2	%10						
Quizzes	2	%10						
Midterm	1	%30						
Final Exam	1	%40						

ECTS Workload <i>List all the activities considered under the ECTS.</i>			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)	14	-	-
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	1	14
Collection and selection of relevant material (<i>once</i>)	1	3	3
Self study of relevant material (<i>weekly basis</i>)	14	1	14
Homework assignments	2	7	14
Preparation for Quizzes	2	3	6
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	6	6
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	-	-	-
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	-	-	-
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	12	12
TOTAL WORKLOAD			111
TOTAL WORKLOAD / 25			25
ECTS Credit			4

Program Qualifications vs. Course's Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..</i>						
No	Program Qualifications (Specific to each program)	Contribution				
		0	1	2	3	4
BAI-1	Be able to monitor and analyze the dynamics of banking and financial markets.				x	
BAI-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of Banking and Insurance in accordance with the requirements of the globalized business environment.				x	
BAI-3	Be able to identify and analyze the validity of theories related to the banking and insurance and their relationships with current conditions.				x	
BAI-4	Have a good knowledge of the regulations and legislation underpinning the financial markets and institutions.		x			
BAI-5	Be able to use quantitative techniques and methods that are predominantly used in banking and insurance.					x
BAI-6	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.				x	
BAI-7	Be able to construct, analyze and interpret financial and economic models				x	
BAI-8	Be able to understand and evaluate the problems in baking and insurance and to discuss and express his/her opinions clearly.				x	
BAI-9	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.				x	
BAI-10	To maintain scientific, social, and ethical standards when collecting, interpreting, and disseminating financial information, and in application of financial ideas.			x		
BAI-11	Be able to know the mechanism how the banking sector works in the global economy.					x
BAI-12	Be able to have the practical implications of the insurance policy in financial sector.			x		

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest