



# ÇANKAYA UNIVERSITY

## Vocational High School

### Course Definition Form

#### Part I. Basic Course Information

Department Name <i>Use capital letters only</i>	BANKING AND INSURANCE				Dept. Numeric Code	4 5			
Course Code	Dept. Code+Course No B A I 2 1 9			Number of weekly lecture hours	3	Number of weekly lab/tutorial hours	0	Number of Credit Hours	3
Course Web Site <i>Use capital letters only</i>						ECTS Credit	0 5		

#### Course Name

*This information will appear in the printed catalogs and on the web online catalog.*

English Name *maximum 40 characters*

Financial Investment Analysis

Abbreviated English Name *maximum 15 characters*

Fin.Inv. Anal.

Turkish Name *maximum 40 characters*

Finansal Yatırım Analizleri

Abbreviated Turkish Name *maximum 15 characters*

Fin.Yat.Anal.

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Consent of the Instructor		<input type="checkbox"/> Give others, if any.	
	<input type="checkbox"/> Senior Standing			
Co-requisites (if any)	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Course Type</b> <i>Check all that are applicable</i>				
<input type="checkbox"/> Must course for Dept. <input type="checkbox"/> Must course for other dept(s) <input checked="" type="checkbox"/> Elective course for Dept. <input type="checkbox"/> Elective course for other dept(s)				

**Part II. Detailed Course Information****Justification for the proposal** *Maximum 80 words*

Investment Analysis course offers wide perspectives and a clear understanding of the issues regarding financial investments and serving to the students to handle the problems about risky investments, giving the techniques about how the valuable investments may choose among the many alternatives in today's advanced banking and financial world.

**Course Description**

*Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.*

In today's economy, it is critical for investors to have a strong understanding of the investment strategies needed to make profitable decisions. This course offers how to evaluate investment opportunities by using various trading techniques and analytical approaches. The approaches of the Behavioral Finance are also covered in the context of bond markets in this course.

**Course Objectives**

*Explain the aims of the course. Maximum 100 words.*

The main aim of the course is to familiarize students with the basic concepts of investment analysis such as investments on portfolios, fixed income securities and derivative products and provide technical tools how any investor can make a decision among different securities.

**Learning Outcomes**

*Explain the learning outcomes of the course. Maximum 10 items.*

- Be able to analyze the financial investment products
- Understand the principles of financial investment
- Evaluate the risks in finance world

**Course Outline**

*List the topics covered within each week.*

Week	Topic(s)
1	Understanding Investments
2	Investment Alternatives
3	Indirect Investing
4	Indirect Investing
5	Portfolio and Capital Market Theory
6	Common Stocks: Analysis, Valuation and Management
7	Security Analysis
8	Mid-term Exam
9	Fixed Income Securities
10	Fixed Income Securities
11	Derivative Securities
12	Derivative Securities
13	Portfolio Management
14	Final Exam

<b>Textbook(s)</b> <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Charles Jones	Investments: Analysis and Management	Wiley	2012	1118363299
John Murphy	Technical Analysis of the Financial Markets	Prentice Hall	1999	0735200661

<b>Teaching Policy</b> <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
Face to face learning and examination

<b>Computer Usage</b> <i>Briefly describe the computer usage and the hardware/software requirements in the course.</i>
Using Computer for Power Point Documents

<b>Grading Policy</b> <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	2	%10						
Quiz	1	%10						
Midterm	1	%30						
Final Exam	1	%40						

<b>ECTS Workload</b> <i>List all the activities considered under the ECTS.</i>			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures ( <i>weekly basis</i> )	14	3	42
Attending Labs/Recitations ( <i>weekly basis</i> )	14	-	-
Preparation beforehand and finalizing of notes ( <i>weekly basis</i> )	14	1	14
Collection and selection of relevant material ( <i>once</i> )	1	2	2
Self study of relevant material ( <i>weekly basis</i> )	14	2	28
Homework assignments	2	4	8
Preparation for Quizzes	1	4	4
Preparation for Midterm Exams ( <i>including the duration of the exams</i> )	1	10	10
Preparation of Term Paper/Case Study Report ( <i>including oral presentation</i> )	-	-	-
Preparation of Term Project/Field Study Report ( <i>including oral presentation</i> )	-	-	-
Preparation for Final Exam ( <i>including the duration of the exam</i> )	1	14	14
<b>TOTAL WORKLOAD</b>			<b>122</b>
<b>TOTAL WORKLOAD / 25</b>			<b>25</b>
<b>ECTS Credit</b>			<b>5</b>

**Program Qualifications vs. Course's Learning Outcomes**

Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..

No	Program Qualifications (Specific to each program)	Contribution				
		0	1	2	3	4
BAI-1	Be able to monitor and analyze the dynamics of banking and financial markets.					x
BAI-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of Banking and Insurance in accordance with the requirements of the globalized business environment.				x	
BAI-3	Be able to identify and analyze the validity of theories related to the banking and insurance and their relationships with current conditions.			x		
BAI-4	Have a good knowledge of the regulations and legislation underpinning the financial markets and institutions.		x			
BAI-5	Be able to use quantitative techniques and methods that are predominantly used in banking and insurance.			x		
BAI-6	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.				x	
BAI-7	Be able to construct, analyze and interpret financial and economic models				x	
BAI-8	Be able to understand and evaluate the problems in baking and insurance and to discuss and express his/her opinions clearly.				x	
BAI-9	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.			x		
BAI-10	To maintain scientific, social, and ethical standards when collecting, interpreting, and disseminating financial information, and in application of financial ideas.			x		
BAI-11	Be able to know the mechanism how the banking sector works in the global economy.					x
BAI-12	Be able to have the practical implications of the insurance policy in financial sector.		x			

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest