



ÇANKAYA UNIVERSITY

Çankaya Vocational Training School

Course Definition Form

Part I. Basic Course Information

Department Name <i>Use capital letters only</i>	BANKING AND INSURANCE	Dept. Numeric Code	4 5
Course Code	Dept. Code+Course No B A I 2 3 0	Number of weekly lecture hours	3
		Number of weekly lab/tutorial hours	0
Course Web Site <i>Use capital letters only</i>		ECTS Credit	0 5
		Number of Credit Hours	3

Course Name

This information will appear in the printed catalogs and on the web online catalog.

English Name *maximum 40 characters*

Financial Markets and Institutions

Abbreviated English Name *maximum 15 characters*

Fin.Mar.and.Ins.

Turkish Name *maximum 40 characters*

Finansal Piyasalar ve Kurumlar

Abbreviated Turkish Name *maximum 15 characters*

Fin.Piy.ve.Kur.

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/> Consent of the Instructor <input type="checkbox"/> Senior Standing	<input type="checkbox"/> Give others, if any.	<input type="text"/>	
Co-requisites (if any)	1 st	2 nd	3 rd	4 th
Course Type <i>Check all that are applicable</i>				
<input checked="" type="checkbox"/> Must course for Dept. <input type="checkbox"/> Must course for other dept(s) <input type="checkbox"/> Elective course for Dept. <input type="checkbox"/> Elective course for other dept(s)				

Part II. Detailed Course Information**Justification for the proposal** *Maximum 80 words*

The importance of this course is to examine the nature, purpose and economic functions of financial markets and institutions.

Course Description

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

The course discusses financial institutions and markets and the services they provide to non-financial sectors. Financial institutions and markets not only provide liquidity, i.e. money, but also provide other services like facilitating risk management, screening and monitoring. To a large extent these services are not provided by markets but by institutions, namely banks.

Course Objectives

Explain the aims of the course. Maximum 100 words.

More specific objectives are to analyze the risks faced by investors and savers interacting through both financial institutions and financial markets, as well as strategies for controlling and managing these risks and examine the key characteristics, operations, and regulatory aspects of depository and non-depository financial institutions, such as commercial banks, securities firms and investment banks, and insurance companies.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

Upon successful completion of the course, participants will understand the main functions of financial institutions in the context of the broad structure of public and private sector banks, asset managers, brokers, regulators, exchanges, clearing houses, and infrastructure utilities.

Course Outline

List the topics covered within each week.

Week	Topic(s)
1	The Nature, Origins and Development of Money as a Social Institution. 1
2	The Nature, Origins and Development of Money as a Social Institution. 2
3	Financial Intermediation – Institutions and Instruments 1
4	Financial Intermediation – Institutions and Instruments 2
5	Interest Rates – what they are and how they are determined 1
6	The Structure of Interest Rates and the Determination of Present Value 1
7	Midterm Exam
8	The Structure of Interest Rates and the Determination of Present Value 2
9	Choosing among Financial Assets: the Principles of Portfolio Selection
10	Portfolio Construction
11	Understanding Financial Contracts 1
12	Understanding Financial Contracts 2
13	The Regulation and Evolution of Financial Intermediaries 1
14	The Regulation and Evolution of Financial Intermediaries 2

Textbook(s) <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Lawrence S. Ritter, William L. Silber and Gregory F. Udell, Addison, Wesley,	<i>Principles of Money, Banking & Financial Markets</i>	Longman	2016	0321339193

Teaching Policy <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
There will be one mid-term examination and two or three quizzes which are counted as class participation. In addition to these responsibilities, the students who are taking this class are responsible from homework.

Grading Policy <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Quiz	3	%10						
Homework	2	%10						
Midterm	1	%35						
Final Exam	1	%45						

ECTS Workload <i>List all the activities considered under the ECTS.</i>			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)	14	-	-
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	2	28
Collection and selection of relevant material (<i>once</i>)	1	3	3
Self study of relevant material (<i>weekly basis</i>)	14	2	28
Homework assignments	2	5	10
Preparation for Quizzes	2	2	4
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	10	10
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	-	-	-
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	-	-	-
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	12	12
TOTAL WORKLOAD			137
TOTAL WORKLOAD / 30			25
ECTS Credit			5

Program Qualifications vs. Course's Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..</i>						
No	Program Qualifications (Specific to each program)	Contribution				
		0	1	2	3	4
BAI-1	Be able to monitor and analyze the dynamics of banking and financial markets.		x			
BAI-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of Banking and Insurance in accordance with the requirements of the globalized business environment.				x	
BAI-3	Be able to identify and analyze the validity of theories related to the banking and insurance and their relationships with current conditions.					x
BAI-4	Have a good knowledge of the regulations and legislation underpinning the financial markets and institutions.			x		
BAI-5	Be able to use quantitative techniques and methods that are predominantly used in banking and insurance.					x
BAI-6	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.			x		
BAI-7	Be able to construct, analyze and interpret financial and economic models			x		
BAI-8	Be able to understand and evaluate the problems in baking and insurance and to discuss and express his/her opinions clearly.					x
BAI-9	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.				x	
BAI-10	To maintain scientific, social, and ethical standards when collecting, interpreting, and disseminating financial information, and in application of financial ideas.		x			
BAI-11	Be able to know the mechanism how the banking sector works in the global economy.				x	
BAI-12	Be able to have the practical implications of the insurance policy in financial sector.				x	

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest