



ÇANKAYA UNIVERSITY

Vocational Training School

Course Definition Form

Part I. Basic Course Information

Department Name	FOREIGN TRADE PROGRAMME	Dept. Numeric Code	4 4											
Course Code	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px; text-align: center;">F</td> <td style="width: 20px; height: 20px; text-align: center;">T</td> <td style="width: 20px; height: 20px; text-align: center;">P</td> <td style="width: 20px; height: 20px; text-align: center;">1</td> <td style="width: 20px; height: 20px; text-align: center;">2</td> <td style="width: 20px; height: 20px; text-align: center;">4</td> </tr> </table>		F	T	P	1	2	4	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3
	F	T	P	1	2	4								
Course Web Site	HTTP://ACADEMIC.CANKAYA.EDU.TR/~BOZSACMACI		ECTS Credit	0 4										

Course Name <i>This information will appear in the printed catalogs and on the web online catalog.</i>	
English Name	Foreign Trade Logistics
Turkish Name	Dış Ticaret Lojistiği

Course Description <i>Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.</i>	
<p>With the help of this course, students will get a solid foundation in the basics of logistics, through the focus on the fundamental subjects. This course mainly covers these concepts of logistics and supply chain management basics, transportation systems, warehousing and materials handling, inventory and supply planning, supply chain management, transportation management, demand management, order management, and customer services.</p>	

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th																											
	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>						
<input checked="" type="checkbox"/> Consent of the Instructor		<input type="checkbox"/> Senior Standing		<input type="checkbox"/> Give others, if any. 																											
Co-requisites (if any)	1 st	2 nd	3 rd	4 th																											
	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>						
Course Type <i>Check all that are applicable</i>	<input type="checkbox"/> Must course for dept. <input type="checkbox"/> Must course for other dept.(s) <input checked="" type="checkbox"/> Elective course for dept. <input checked="" type="checkbox"/> Elective course for other dept.(s)																														

Part II. Detailed Course Information

Course Objectives <i>Explain the aims of the course. Maximum 100 words.</i>	
<p>With the increased dependency on global trade, the demand for international trade and transportation services has increased dramatically. The main objective of this course is to help students understanding the importance of foreign trade logistics and related concepts that they will use in their professional life. This course mainly explores the understanding of; international logistics management, international transport, product distribution, demand planning, international procurement and supply chain management and export-import management.</p>	

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

This course have targeted several aims;

1. Be able to effectively discuss the nature of logistics operations within a globalized context
2. Appreciate the key challenges and risks involved in international logistics
3. Demonstrate a critical understanding of the various transport modes available and their characteristics
4. Demonstrate an understanding of inventory and supply planning
5. Demonstrate an understanding of supply chain management
6. Demonstrate an understanding of warehousing and materials handling
7. Demonstrate an understanding of purchasing/contracting

Textbook(s)

List the textbook(s), if any, and other related main course materials.

Author(s)	Title	Publisher	Publication Year	ISBN
Paul R. Murphy, Jr. A. Michael Knemeyer	Contemporary Logistics, 11/E	Pearson Education	2015	9780132953467

Teaching Policy

Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)

The main policy is to engaging students with the course materials. Motivating students to collect and analyze information relevant to management practices and solve organizational problems. To develop students' understanding there will be two mid-terms and one final examination during the semester.

Course Outline

List the topics covered within each week.

Week	Topic(s)
1	An Overview of Logistics
2	Logistics and Information Technology
3	Organizational and Managerial Issues In Logistics
4	The Supply Chain Management Concept
5	Procurement
6	First Midterm Examination
7	Demand Management, Order Management, and Customer Service
8	Inventory Management
9	Facility Location and Warehousing
10	Packaging and Materials Handling
11	Second Midterm Examination
12	Transportation Management
13	International Logistics
14	International Logistics

Grading Policy								
<i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	4	5	Case Study			Attendance		
Quiz			Lab Work			Field Study		
Midterm Exam	2	20	Class Participation	1	5	Project		
Term Paper			Oral Presentation			Final Exam	1	35

ECTS Workload			
List all the activities considered under the ECTS.			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	12	3	36
Attending Labs/Recitations (<i>weekly basis</i>)	-	-	0
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	1	14
Collection and selection of relevant material (<i>once</i>)	1	2	2
Self study of relevant material (<i>weekly basis</i>)	12	1	12
Homework assignments	4	2	8
Preparation for Quizzes	-	-	0
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	2	9	18
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	-	-	0
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	-	-	0
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	12	12
TOTAL WORKLOAD / 25			4,08
ECTS Credit			4

Total Workloads are calculated automatically by formulas. To update all the formulas in the document first press CTRL+A and then press F9.

Program Qualifications vs. Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.</i>						
No	Program Qualifications	Contribution				
		0	1	2	3	4
FTP-1	Be able to monitor and analyze the dynamics of international markets.				x	
FTP-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of foreign trade in accordance with the requirements of the globalized business environment.				x	
FTP-3	Be able to identify and analyze the validity of theories related to the foreign trade and their relationships regarding current conditions.			x		
FTP-4	Have a good knowledge of the regulations and legislation underpinning the international markets and institutions.					x
FTP-5	Have the ability to efficiently perform all responsibilities of foreign trade within a corporation.			x		
FTP-6	Be able to use quantitative techniques and methods that are predominantly used in foreign trade.			x		
FTP-7	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.			x		
FTP-8	Be aware of elements of the international competitiveness of the foreign trade environment and marketing techniques.					x
FTP-9	Be able to understand and evaluate the problems in foreign trade and to discuss and express his/her opinions clearly.					x
FTP-10	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.				x	
FTP-11	Be able to understand and evaluate the legal framework for foreign trade law, rules and regulations.				x	
FTP-12	Have the ability to analyze and perform risk assessment of foreign trade companies and multinational companies.			x		

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest