



# ÇANKAYA UNIVERSITY

## Çankaya Vocational Training School

### Course Definition Form

#### Part I. Basic Course Information

<b>Department Name</b> <i>Use capital letters only</i>	FOREIGN TRADE PROGRAMME	<b>Dept. Numeric Code</b>	4   4
<b>Course Code</b>	Dept. Code+Course No F   T   P   2   0   7	<b>Number of weekly lecture hours</b>	3
		<b>Number of weekly lab/tutorial hours</b>	0
<b>Course Web Site</b> <i>Use capital letters only</i>	FTP207.CANKAYA.EDU.TR	<b>ECTS Credit</b>	0   4

#### Course Name

*This information will appear in the printed catalogs and on the web online catalog.*

**English Name** *maximum 40 characters*

Business Finance

**Abbreviated English Name** *maximum 15 characters*

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**Turkish Name** *maximum 40 characters*

İşletme Finansmanı

**Abbreviated Turkish Name** *maximum 15 characters*

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<b>Prerequisites</b> (if any) <i>Give course codes and check all that are applicable.</i>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
	<input type="checkbox"/> Consent of the Instructor <input type="checkbox"/> Senior Standing	<input type="checkbox"/> Give others, if any.	<input type="text"/>	
<b>Co-requisites</b> (if any)	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
<b>Course Type</b> <i>Check all that are applicable</i>				
<input checked="" type="checkbox"/> Must course for Dept. <input type="checkbox"/> Must course for other dept(s) <input type="checkbox"/> Elective course for Dept. <input type="checkbox"/> Elective course for other dept(s)				

**Part II. Detailed Course Information****Justification for the proposal** *Maximum 80 words***Course Description**

*Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.*

The important subjects in this course are financial analysis, planning and control; ratio analysis, profit planning and financial forecasting; capital budgeting decision; short-term and long-term financing, working capital management; financial policies regarding the acquisition of funds and their allocation to competing assets within the firm.

**Course Objectives**

*Explain the aims of the course. Maximum 100 words.*

This course is aimed to provide the students the fundamentals of financial management. The foundations of the theory of finance will be examined through building a clear grasp of the basic concepts of finance, as risk and rates of return, bond and stock valuation, capital budgeting and financing decisions. It is designed to equip the students with the decision rules used in the area of corporate financial management.

**Learning Outcomes**

*Explain the learning outcomes of the course. Maximum 10 items.*

By attending this course a student should be able to:

- get to know and apply basic time value methodology to general valuation and integrated cash flow applications;
- figure out and apply the conceptual relationship between the expected return and the relevant risk of individual assets and portfolios of assets;
- understand and apply the traditional evaluation techniques of capital budgeting analysis in business and personal capital investments;
- comprehend the concept of cost of capital and financial leverage and apply those concepts in the determination of the optimal capital structure; and,
- evaluate the current financial environment in which business decisions are made.

**Course Outline**

*List the topics covered within each week.*

Week	Topic(s)
1	The Firm, The Financial Manager and The Financial Environment
2	Present Values and The Opportunity Cost of Capital
3	Valuation of Annuities and Perpetuities
4	Valuation of Annuities and Perpetuities
5	Bond and Stock Valuation
6	Bond and Stock Valuation
7	Bond and Stock Valuation
8	Project Appraisal
9	Risk and Return
10	Risk and Return
11	Risk and Return
12	Capital Asset Pricing Model (CAPM) and Multi-Factor Models
13	Capital Asset Pricing Model (CAPM) and Multi-Factor Models
14	Capital Asset Pricing Model (CAPM) and Multi-Factor Models

<b>Textbook(s)</b> <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Richard A. BREALEY, MYERS, Stewart C. and MARCUS, Alan	Fundamentals of Corporate Finance	McGraw-Hill	2004	9780074717813

<b>Teaching Policy</b> <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
There will be two midterm and a final examination. The mid-term will cover the material immediately preceding it and the final will be comprehensive. Attendance and participation will also take into consideration for the final grade.

<b>Grading Policy</b> <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Midterm	2	%40						
Final Exam	1	%50						
Attendance	1	%10						

<b>ECTS Workload</b> <i>List all the activities considered under the ECTS.</i>			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures ( <i>weekly basis</i> )	14	3	42
Attending Labs/Recitations ( <i>weekly basis</i> )	14	-	-
Preparation beforehand and finalizing of notes ( <i>weekly basis</i> )	8	1	8
Collection and selection of relevant material ( <i>once</i> )	2	4	8
Self study of relevant material ( <i>weekly basis</i> )	14	1	14
Preparation for Midterm Exams ( <i>including the duration of the exams</i> )	2	5	10
Preparation of Term Paper/Case Study Report ( <i>including oral presentation</i> )	1	5	5
Preparation of Term Project/Field Study Report ( <i>including oral presentation</i> )	1	7	7
Preparation for Final Exam ( <i>including the duration of the exam</i> )	1	10	10
<b>TOTAL WORKLOAD</b>			104
<b>TOTAL WORKLOAD / 25</b>			25
<b>ECTS Credit</b>			<b>4</b>

<b>Program Qualifications vs. Course's Learning Outcomes</b>						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..</i>						
No	Program Qualifications (Specific to each program)	Contribution				
		0	1	2	3	4
FTP-1	Be able to monitor and analyze the dynamics of international markets.				x	
FTP-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of foreign trade in accordance with the requirements of the globalized business environment.				x	
FTP-3	Be able to identify and analyze the validity of theories related to the foreign trade and their relationships regarding current conditions.					x
FTP-4	Have a good knowledge of the regulations and legislation underpinning the international markets and institutions.					x
FTP-5	Have the ability to efficiently perform all responsibilities of foreign trade within a corporation.		x			
FTP-6	Be able to use quantitative techniques and methods that are predominantly used in foreign trade.				x	
FTP-7	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.				x	
FTP-8	Be aware of elements of the international competitiveness of the foreign trade environment and marketing techniques.		x			
FTP-9	Be able to understand and evaluate the problems in foreign trade and to discuss and express his/her opinions clearly.				x	
FTP-10	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.				x	
FTP-11	Be able to understand and evaluate the legal framework for foreign trade law, rules and regulations.				x	
FTP-12	Have the ability to analyze and perform risk assessment of foreign trade companies and multinational companies.					x

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest