



ÇANKAYA UNIVERSITY

Vocational Training School

Course Definition Form

Part I. Basic Course Information

Department Name	FOREIGN TRADE PROGRAMME				Dept. Numeric Code	4 4				
Course Code	F	T	P	2 2 3	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3
Course Web Site					ECTS Credit	0 5				

Course Name <i>This information will appear in the printed catalogs and on the web online catalog.</i>	
English Name	Turkish Economy and European Union (EU)
Turkish Name	Türkiye Ekonomisi ve Avrupa Birliği (AB)

Course Description <i>Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.</i>	
<p>This course provides a framework for analyzing the history and current status of the Turkish economy and the European integration, EU-Turkey trade relations, the role of the EU in the Turkish economy, basic trade institutions of the EU and their functions. The students will have exposure to past and current challenges of a developing economy within the global economic system. The course will cover macroeconomic as well as sectorial topics.</p>	

Part II. Detailed Course Information

Course Objectives <i>Explain the aims of the course. Maximum 100 words.</i>	
<p>The theory presented in this course covers a broad range of topics including the structure of Turkish economy and industrialization policy, the history of the European integration, the role and growth of public sector in Turkey, external trade policy and Turkey's economic relations with EU, recent economic developments in Turkey and EU, basic economic institutions of Turkey and the EU and their functions, the role of the EU in the Turkish economy, common economic policies of the EU, the Copenhagen and Maastricht criteria and Lisbon strategies of the EU.</p>	

Learning Outcomes <i>Explain the learning outcomes of the course. Maximum 10 items.</i>	
<p>This course have targeted several aims;</p> <ol style="list-style-type: none"> 1. Understanding the idea that the evaluations made for a specific aim through a political position are deceptive. 2. Macroeconomic and developmental environment that the Turkish economic agents faced and are facing now 3. Macroeconomic and developmental policies implemented during the economic history of Turkey 4. Sectorial aspects on the Turkish economy Turkish International financial Relationships. 5. Macroeconomic and developmental environment that the EU's economic agents faced and are facing now 6. Macroeconomic and developmental policies implemented during the economic history of EU 	

Textbook(s) <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Ian Bache and Stephen George	Politics in the European Union	Oxford University Press. 3 rd Edition	2011	ISBN-10: 0199544816
Korkut Boratav	Türkiye İktisat Tarihi 1908-2009	İmge 20 th Edition	2015	ISBN: 9789755333939
Yakup Kepenek and Nurhan Yentürk	Türkiye Ekonomisi	Remzi 23 rd Edition	2010	ISBN: 9789751414694

Teaching Policy <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
Three hours of lecturing. Review lectures are given before the mid-term and final examination.

Course Outline <i>List the topics covered within each week.</i>	
Week	Topic(s)
1	Turkish Economic History and Development: Turkish economy in the Ottoman Empire to the early Republic
2	Turkish Economic History and Development: 1923-1960
3	Turkish Economic History and Development: 1960 – 2000
4	Turkish economy in the 2000s: EU, The reforms and implementation and the institutional framework
5	The European Economic Community: 1958-1980s
6	Historical Background of Turkish-European Union Relations
7	Midterm
8	Customs Union between Turkey and EU
9	Turkey and EU: Agriculture, Income Distribution and Human Development
10	Turkey and: Industrial Sector and Industrial Policies
11	The Single Market and Monetary Union in EU
12	EU-Turkey Financial Cooperation
13	Economic Implications of Turkish Accession to the EU
14	Projections for the future of European Integration in the global context and economic relations between Turkey and the EU

Grading Policy <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	3	10	Case Study			Attendance		
Quiz	2	10	Lab Work			Field Study		
Midterm Exam	1	35	Class Participation			Project		
Term Paper			Oral Presentation			Final Exam	1	45

ECTS Workload List all the activities considered under the ECTS.			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)	-	-	0
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	2	29
Collection and selection of relevant material (<i>once</i>)	1	2	2
Self study of relevant material (<i>weekly basis</i>)	12	1	12
Homework assignments	2	9	18
Preparation for Quizzes	-	-	0
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	9	9
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	-	-	0
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	-	-	0
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	15	15
TOTAL WORKLOAD / 25			5
ECTS Credit			5

Total Workloads are calculated automatically by formulas. To update all the formulas in the document first press CTRL+A and then press F9.

Program Qualifications vs. Learning Outcomes						
Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.						
No	Program Qualifications	Contribution				
		0	1	2	3	4
FTP-1	Be able to monitor and analyze the dynamics of international markets.			x		
FTP-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of foreign trade in accordance with the requirements of the globalized business environment.		x			
FTP-3	Be able to identify and analyze the validity of theories related to the foreign trade and their relationships regarding current conditions.				x	
FTP-4	Have a good knowledge of the regulations and legislation underpinning the international markets and institutions.				x	
FTP-5	Have the ability to efficiently perform all responsibilities of foreign trade within a corporation.		x			
FTP-6	Be able to use quantitative techniques and methods that are predominantly used in foreign trade.			x		
FTP-7	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.		x			
FTP-8	Be aware of elements of the international competitiveness of the foreign trade environment and marketing techniques.			x		
FTP-9	Be able to understand and evaluate the problems in foreign trade and to discuss and express his/her opinions clearly.		x			
FTP-10	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.			x		
FTP-11	Be able to understand and evaluate the legal framework for foreign trade law, rules and regulations.				x	
FTP-12	Have the ability to analyze and perform risk assessment of foreign trade companies and multinational companies.			x		

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest