



ÇANKAYA UNIVERSITY

Çankaya Vocational Training School

Course Definition Form

Part I. Basic Course Information

Department Name <i>Use capital letters only</i>	FOREIGN TRADE PROGRAMME	Dept. Numeric Code	4 4
Course Code	Dept. Code+Course No F T P 2 2 6	Number of weekly lecture hours	3
		Number of weekly lab/tutorial hours	0
		Number of Credit Hours	3
Course Web Site <i>Use capital letters only</i>		ECTS Credit	0 4

Course Name

This information will appear in the printed catalogs and on the web online catalog.

English Name *maximum 40 characters*

INTERNATIONAL FINANCIAL MARKETS AND INSTITUTIONS

Abbreviated English Name *maximum 15 characters*

-

Turkish Name *maximum 40 characters*

Uluslararası Finansal Pazarlar ve Kurumlar

Abbreviated Turkish Name *maximum 15 characters*

-

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th
	<input type="checkbox"/> Consent of the Instructor <input type="checkbox"/> Senior Standing	<input type="checkbox"/> Give others, if any.	<input type="text"/>	
Co-requisites (if any)	1 st	2 nd	3 rd	4 th
Course Type <i>Check all that are applicable</i>				
<input type="checkbox"/> Must course for Dept. <input type="checkbox"/> Must course for other dept(s) <input checked="" type="checkbox"/> Elective course for Dept. <input type="checkbox"/> Elective course for other dept(s)				

Part II. Detailed Course Information**Justification for the proposal** *Maximum 80 words***Course Description**

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

This course provides a comprehensive analysis of the financial systems of world economies. Institutions, products, and regulations within these financial systems are all analyzed. Current global financial issues and crises are also analyzed. This analysis is presented within the theoretical framework of monetary economics. The unit also analyses current issues in modern monetary economics.

Course Objectives

Explain the aims of the course. Maximum 100 words.

This course aims to explore the international monetary system, international financial markets and institutions including the way they work, as well as the financial products offered within these markets. The associated risks of international business activities as well as the related hedging techniques will also be investigated. Besides the determination of exchange rates and the derivative instruments will also be examined.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

After completion of this course students will be able to:

- demonstrate a developed understanding of how financial systems of the key players and markets within these systems, and some of the major instruments traded within these markets
- demonstrate an understanding of a variety of markets within the financial system,
- demonstrate an in-depth understanding of the financial markets of the several countries.
- demonstrate a broader understanding of monetary economics and be more informed about current economic issues

Course Outline

List the topics covered within each week.

Week	Topic(s)
1	Introduction
2	The International Monetary System
3	Overview of Financial Markets
4	International Financial Markets and Products
5	International Financial Markets and Products
6	International Equity Markets
7	International Equity Markets
8	International Debt Markets
9	International Debt Markets
10	Foreign Exchange Markets and Currency Terminology
11	Foreign Exchange Markets and Currency Terminology
12	Currency Derivatives
13	Foreign Exchange Risk and Exposure Management
14	Foreign Exchange Risk and Exposure Management

Textbook(s) <i>List the textbook(s), if any, and other related main course materials.</i>				
Author(s)	Title	Publisher	Publication Year	ISBN
Adrian BUCKLEY	Multinational Finance	Prentice Hall	2004	978-0273682097
Cheol S. EUN and Bruce G. RESNICK	International Financial Management	McGraw-Hill	2004	978-0072521276

Teaching Policy <i>Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)</i>
There will be two midterm and a final examination. The mid-term will cover the material immediately preceding it and the final will be comprehensive. Attendance and participation will also take into consideration for the final grade.

Grading Policy <i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Midterm	2	%40						
Final Exam	1	%50						
Participation	1	%10						

ECTS Workload <i>List all the activities considered under the ECTS.</i>			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)	14	-	-
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	8	1	8
Collection and selection of relevant material (<i>once</i>)	2	5	10
Self study of relevant material (<i>weekly basis</i>)	6	2	12
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	2	3	6
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	1	5	5
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	1	6	6
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	8	8
TOTAL WORKLOAD			97
TOTAL WORKLOAD / 25			3,88
ECTS Credit			4

Program Qualifications vs. Course's Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right..</i>						
No	Program Qualifications (Specific to each program)	Contribution				
		0	1	2	3	4
FTP-1	Be able to monitor and analyze the dynamics of international markets.		x			
FTP-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of foreign trade in accordance with the requirements of the globalized business environment.				x	
FTP-3	Be able to identify and analyze the validity of theories related to the foreign trade and their relationships regarding current conditions.			x		
FTP-4	Have a good knowledge of the regulations and legislation underpinning the international markets and institutions.					x
FTP-5	Have the ability to efficiently perform all responsibilities of foreign trade within a corporation.			x		
FTP-6	Be able to use quantitative techniques and methods that are predominantly used in foreign trade.					x
FTP-7	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.				x	
FTP-8	Be aware of elements of the international competitiveness of the foreign trade environment and marketing techniques.		x			
FTP-9	Be able to understand and evaluate the problems in foreign trade and to discuss and express his/her opinions clearly.				x	
FTP-10	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.			x		
FTP-11	Be able to understand and evaluate the legal framework for foreign trade law, rules and regulations.			x		
FTP-12	Have the ability to analyze and perform risk assessment of foreign trade companies and multinational companies.				x	

Contribution Scale to a Qualification: **0**-None, **1**-Little, **2**-Medium, **3**-Considerable, **4**-Largest