



ÇANKAYA UNIVERSITY

Vocational Training School

Course Definition Form

Part I. Basic Course Information

Department Name	FOREIGN TRADE PROGRAMME	Dept. Numeric Code	4 4											
Course Code	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px; text-align: center;">F</td> <td style="width: 20px; height: 20px; text-align: center;">T</td> <td style="width: 20px; height: 20px; text-align: center;">P</td> <td style="width: 20px; height: 20px; text-align: center;">2</td> <td style="width: 20px; height: 20px; text-align: center;">2</td> <td style="width: 20px; height: 20px; text-align: center;">7</td> </tr> </table>		F	T	P	2	2	7	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3
	F	T	P	2	2	7								
Course Web Site			ECTS Credit	0 4										

Course Name <i>This information will appear in the printed catalogs and on the web online catalog.</i>	
English Name	Economic Development and Foreign Trade
Turkish Name	İktisadi Kalkınma ve DışTicaret

Course Description <i>Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.</i>	
<p>Process of industrial development and alternative development strategies; inward-oriented and outward-oriented development policies, their effects on exports, employment and growth. Critical analysis of Trade Liberalization policies in selected developing countries. Trade Liberalization process and growth performance from an international perspective for Turkey; import substitution policies during the 1970s, trade and exchange rate liberalization, reforms in the agricultural and state enterprise sectors. Growth prospects for the Turkish economy and role of trade policies.</p>	

Prerequisites (if any) <i>Give course codes and check all that are applicable.</i>	1 st	2 nd	3 rd	4 th																											
	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>						
<input checked="" type="checkbox"/> Consent of the Instructor		<input type="checkbox"/> Senior Standing		<input type="checkbox"/> Give others, if any. 																											
Co-requisites (if any)	1 st	2 nd	3 rd	4 th																											
	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>						
Course Type <i>Check all that are applicable</i>	<input type="checkbox"/> Must course for dept. <input type="checkbox"/> Must course for other dept.(s) <input checked="" type="checkbox"/> Elective course for dept. <input checked="" type="checkbox"/> Elective course for other dept.(s)																														

Part II. Detailed Course Information**Course Objectives***Explain the aims of the course. Maximum 100 words.*

The theory presented in this course covers a broad range of topics including designing growth models for a small open economy, theories of economic growth and development, incorporating income distribution into growth models, the diffusion of foreign trade in growth models, location and economic growth, trade and planning models, stable and unstable growth, survey of classical and contemporary theories of development.

Learning Outcomes*Explain the learning outcomes of the course. Maximum 10 items.*

This course have targeted several aims;

1. Understanding the concepts and principles of theories of economic growth and development
2. Understanding the concepts and principles of the diffusion of foreign trade in growth models
3. Understanding the importance of theories of trade and planning models
4. Understanding the nature of international trade policy and economic development
5. Be able to follow, interpret and discuss the national and international development and trade factors

Textbook(s)*List the textbook(s), if any, and other related main course materials.*

Author(s)	Title	Publisher	Publication Year	ISBN
Rajat Acharyya and Saibal Kar	International Trade and Economic Development	Oxford University Press; 1 edition	2014	ISBN-10: 0199672857

Teaching Policy*Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)*

Three hours of lecturing. Review lectures are given before the mid-term and final examination.

Course Outline*List the topics covered within each week.*

Week	Topic(s)
1	Introduction
2	International Trade and Development Paradigms
3	Problems of Trade in Primary Commodities
4	Terms of Trade and Growth
5	Foreign Direct Investment and Multinational Firms
6	International Labor Mobility and Welfare
7	Midterm
8	Trade, Foreign Aid and Welfare
9	Trade, Poverty and Readjustment

10	Regional Trade Arrangement as Development Strategy
11	TRIPS, Product Standards and Developing Economies
12	International Outsourcing, Offshoring and Industrialization Strategies
13	Trade, Poverty and Readjustment
14	Contagion of Crisis and Concluding Remarks

Grading Policy								
<i>List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.</i>								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage
Homework	1	15	Case Study			Attendance		
Quiz			Lab Work			Field Study		
Midterm Exam	1	30	Class Participation			Project		
Term Paper			Oral Presentation			Final Exam	1	55

ECTS Workload			
List all the activities considered under the ECTS.			
Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (<i>weekly basis</i>)	14	3	42
Attending Labs/Recitations (<i>weekly basis</i>)	-	-	0
Preparation beforehand and finalizing of notes (<i>weekly basis</i>)	14	2	29
Collection and selection of relevant material (<i>once</i>)	1	2	2
Self study of relevant material (<i>weekly basis</i>)	12	1	12
Homework assignments	2	9	18
Preparation for Quizzes	-	-	0
Preparation for Midterm Exams (<i>including the duration of the exams</i>)	1	9	9
Preparation of Term Paper/Case Study Report (<i>including oral presentation</i>)	-	-	0
Preparation of Term Project/Field Study Report (<i>including oral presentation</i>)	-	-	0
Preparation for Final Exam (<i>including the duration of the exam</i>)	1	15	15
TOTAL WORKLOAD / 25			5
ECTS Credit			5

Total Workloads are calculated automatically by formulas. To update all the formulas in the document first press CTRL+A and then press F9.

Program Qualifications vs. Learning Outcomes						
<i>Consider the below program qualifications determined in terms of learning outcomes of all the courses in the curriculum and capabilities. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.</i>						
No	Program Qualifications	Contribution				
		0	1	2	3	4
FTP-1	Be able to monitor and analyze the dynamics of international markets.			x		
FTP-2	Be able to utilize the basic knowledge that obtained with an interdisciplinary approach to business, economics, etc. in creating expertise in the fields of foreign trade in accordance with the requirements of the globalized business environment.		x			
FTP-3	Be able to identify and analyze the validity of theories related to the foreign trade and their relationships regarding current conditions.		x			
FTP-4	Have a good knowledge of the regulations and legislation underpinning the international markets and institutions.		x			
FTP-5	Have the ability to efficiently perform all responsibilities of foreign trade within a corporation.			x		
FTP-6	Be able to use quantitative techniques and methods that are predominantly used in foreign trade.			x		
FTP-7	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.		x			
FTP-8	Be aware of elements of the international competitiveness of the foreign trade environment and marketing techniques.			x		
FTP-9	Be able to understand and evaluate the problems in foreign trade and to discuss and express his/her opinions clearly.		x			
FTP-10	Gain self-evaluation skills to identify exactly his/her self-learning and self-improvement needs, being at the same time equipped with the capacity to follow advanced courses and degree studies.		x			
FTP-11	Be able to understand and evaluate the legal framework for foreign trade law, rules and regulations.				x	
FTP-12	Have the ability to analyze and perform risk assessment of foreign trade companies and multinational companies.			x		

Contribution Scale to a Qualification: 0-None, 1-Little, 2-Medium, 3-Considerable, 4-Largest